

SPONSORSHIP PROSPECTUS



WHY SHOULD YOU BE INVOLVED WITH SCA 2018 SYMPOSIUM?

The Society of Core Analysts (SCA), founded in 1986, is a chapter-at-large of the Society of Petrophysicists and Well Log Analysts (SPWLA). The SCA symposium is a four day conference and exhibition, which takes place annually in different locations around the world with 2018 being its 32nd year. The symposium features one short course during the first day and a plenary technical session showcasing approximately 40 oral presentations and 60 posters. The annual symposium has built a reputation over the last 30+ years for its high quality technical presentations in the area of Core Analysis, as well as for giving the main players in the industry the opportunity to showcase their latest technical innovations and offerings in equipment and services. Technical delegates and service companies will be represented and will share their ideas, innovations, knowledge, best practices, products and services.

The associated exhibition will feature approximately 25 stands. Exhibits will be interspersed with the poster session and break area to optimize interaction between exhibitors and delegates. It is anticipated that 150-225 delegates will attend this major core analysis conference and exhibition.

A social program has also been included an Opening Reception on the first day, 27th of August, a Young Professionals event the evening of the 28th, a Gala Dinner on the night of the 29th and a field trip on the 31st of August. The spouse program will also include a visit to a selection of the most interesting sites.

THE RADISSON BLU

The Radisson Blu Royal Garden Hotel, Trondheim boasts an exceptional design and a location next to the city's beautiful Nidelven River. The central atrium sits under a glass roof, filling the space with stunning natural light. In addition to the sleek decor, the 298 rooms and suites feature amenities such as Free high-speed, wireless Internet, mini bars and the Super Breakfast Buffet



THE VENUE

Trondheim is a city on the Trondheim Fjord, in central Norway. Dating back to the 11th century, Gothic Nidaros Cathedral features an ornate rose window and a detailed west facade. Nearby, the Archbishop's Palace Museum houses archaeological findings and sculptures, including gargoyles, removed from the cathedral. Ringve Museum is a music museum in a former manor house and barn.



Feel free to contact this year's VP of Arrangements, Carl Fredrik Berg at: carl.f.berg@ntnu.no or Melanie Young at: office@scaweb.org if you wish to discuss any aspect of our event.

SPONSORSHIPS BENEFITS

All supporting companies will receive the following benefits in addition to the specific sponsor/supporters benefits detailed under each opportunity:

- Company logo (and link to their website) on the SCA website
- Company logo in the Symposium Program
- Company logo in the Symposium Attendees List
- Company logo on signage at the conference venue

PLATINUM SUPPORTER – ONE PACKAGE AVAILABLE (USD \$8,500)

A Gala Dinner is planned for the evening of 29th of August.

The Platinum Supporter will receive the following benefits:

- Sole sponsor of the Gala Dinner
- Verbal acknowledgment of the company as the Gala Dinner sponsor during conference announcements
- Acknowledgment within the final program
- Display of promotional materials (e.g. pop up banners, to be supplied by the sponsor) within the Gala Dinner venue as well as being acknowledged as the sponsor on signage for the reception and have branded tent cards placed on tables
- Company logo (and link to their website) on the SCA website
- Company logo in the Symposium Program
- Company logo in the Symposium Attendees List
- Company logo on signage at the conference venue

GOLD SUPPORTER – FOUR PACKAGES AVAILABLE (USD 5,000)

Lunch will be provided each day during the technical conference. Serving points will be placed at convenient locations at which delegates can gather.

The Gold Supporter will receive the following benefits:

- Sole sponsorship of one lunch (1 day each)
- Verbal acknowledgment of the company sponsorship prior to each lunch during conference announcements



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- Acknowledgement within the final program
- Branded tent cards placed on all the catering points and tables
- Company logo (and link to their website) on the SCA website
- Company logo in the Symposium Program
- Company logo in the Symposium Attendees List

Company logo on signage at the conference venue

SILVER SUPPORTER – FOUR PACKAGES AVAILABLE (USD \$3,000)

Two breaks are scheduled each day (morning and afternoon) at which delegates will be served tea, coffee and other refreshments. Serving points will be placed at convenient locations at which delegates can gather.

Each Silver Supporter will receive the following benefits:

- Sole sponsorship of two technical program refreshments (1 day each)
- Verbal acknowledgment of the company sponsorship prior to each break during conference announcements
- Acknowledgement within the final program
- Branded tent cards placed on all the catering points and tables
- Company logo (and link to their website) on the SCA website
- Company logo in the Symposium Program
- Company logo in the Symposium Attendees List
- Company logo on signage at the conference venue

SHORT COURSE - ONE AVAILABLE (USD \$4,000)

The short course takes place the first day of the Symposium, being a very well attended stand-alone event. This package is for overall sponsorship of the short course and the sponsor will be acknowledged within the final program, on all materials produced for the short course and verbally at the beginning and end of the short course during announcements. The sponsor will also be given the opportunity to display promotional material (e.g. pop up banners, to be supplied by the sponsor) in the meeting room. This year, the short course will be a half day.

OPENING RECEPTION - ONE AVAILABLE (USD \$6,000)



The opening reception provides delegates with the opportunity to meet old friends, make new ones, and relax and chat. It will be held the first day of the Symposium, August 27th, after the Workshop at The Royal Garden Hotel.

The sponsor of the reception will be able to display materials (e.g. pop up banners, to be supplied by the sponsor) within the hall as well as being acknowledged as the sponsor within the final program, verbally at the end of the Workshop during conference announcements and on signage for the reception and on tent cards at the catering points.

AUDIO / VISUAL SUPPORTER– ONE AVAILABLE (USD \$5,000)

The audio/visual portion of the conference is one of the most important aspects of the program. This support package allows the Society to have an A/V technician manage the presentations during the conference. The sponsor will receive acknowledgement on any signage and materials for the event, within the final program, as well as verbal acknowledgement during the conference announcements.

POSTER PROGRAM - ONE AVAILABLE (USD \$1,500)

Posters will be visible during the three days of the technical program. The sponsor will be acknowledged within the final program, on signage within the poster area and verbally at the beginning of each poster session during announcements.

FIELD TRIP – ONE AVAILABLE (USD \$2,000)

The SCA 2018 field trip will take place at the end of the symposium on Friday, 31st August, 2018. It is an opportunity for delegates to relax, unwind and experience some of the local



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surroundings. The sponsor will receive acknowledgement on any signage and materials for the trip, within the final program, as well as verbally at the Gala Dinner.

YOUNG PROFESSIONAL EVENT – ONE AVAILABLE (\$2,500)

The Society strongly encourages participation from the industry's young professionals. The Young Professionals Event occurs the Tuesday evening of the conference (Tuesday, 28th August) and takes place at a local venue. Delegates get out and enjoy an evening of socializing and entertainment. The sponsor will receive acknowledgement on any signage and materials for the event, within the final program, as well as verbally at the Welcome Reception as well as during the conference announcements.

OTHER SPONSORSHIP OPPORTUNITIES

If you have another sponsorship idea that you wish to discuss with us, please contact Melanie.

LANYARDS – ONE AVAILABLE (PROVIDED IN KIND)

The lanyards will be attached to all name badges, which must be worn at all times. The sponsor's logo will be printed on the lanyards (to be supplied by the sponsor). Up to 225 will be required.

DELEGATE BAGS – ONE AVAILABLE (PROVIDED IN KIND)

Keep your name in delegates' minds way beyond the conference, with your logo on the conference bags. These will be given to all delegates and contain the symposium program and other information. The sponsor's logo will be printed on the front of all bags along with the names and dates of the conference. The sponsor is responsible for all aspects of the conference bags (selection, ordering, printing, etc.). Up to 225 will be required.



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PENS AND PADS – ONE AVAILABLE (PROVIDED IN KIND)

Exclusive opportunity to promote your company by providing branded notepads and/or pens to be placed in each of the conference delegate bags (to be supplied by the sponsor). Up to 225 will be required.

FLASH DRIVES – ONE AVAILABLE (\$3,000)

Exclusive opportunity to promote your company by Sponsoring the flash drives containing the technical papers to be placed in each of the conference delegate bags.

- Company logo to be placed on the flash drives
- Company logo (and link to their website) on the SCA website
- Company logo in the Symposium Program
- Company logo in the Symposium Attendees List
- Company logo on signage at the conference venue

REGISTRATION SITE – ONE AVAILABLE (\$3,000)

Exclusive opportunity to promote your company by having your logo on the Registration Site for the entire duration of the Symposium.

SPEAKER GIFTS – ONE AVAILABLE (\$3,000)

Exclusive opportunity to promote your company by having your logo on the Speaker Gifts distributed to all presenters.

DONATION OF YOUR CHOOSING – (\$250 - \$1,000)

Since our Organization relies on the generosity of individuals and companies like you, we wish to ask you to consider a monetary donation to help support our Annual Symposium.

1. SCA Partnership ---\$1,000
2. Friend of the SCA ---\$500



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3. Supporter of the SCA ---\$250

Other amounts on request.

Thank you in advance for your generosity.

If you wish to discuss any of these options, or any other ideas that you may have for involvement in SCA 2018, please contact Melanie Young (details below).

***Please indicate your preferred sponsorship opportunity on the
Sponsorship Booking Form and return it as soon as possible.***

(See 'How to Book' section at the end of the prospectus).



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HOW TO BOOK

Please complete the booking form provided at the end of the prospectus and return by (preferable): electronic submission or e-mail (office@scaweb.org)

To the attention of Melanie Young (office@scaweb.org)

You will be sent an invoice for the total amount.

Payment is expected within 30 days of invoice and **must be made by 10th August**.

Please note the following:

1. All prices are quoted in USD
2. All invoices must be paid in USD

TERMS AND CONDITIONS

- 1) **All responses are due as soon as possible but at the latest before August 1st, 2018.**
- 2) Sponsorship Opportunities are subject to availability.
- 3) The SCA reserves the right to refuse a sponsorship offer.
- 4) Sponsorship Opportunities will be assigned on a 'first-come, first-served' basis and at the discretion of the conference organizers.
- 5) Payment details will be sent separately once the application is received and processed.
- 6) Cancellation: returning a signed booking form constitutes a binding agreement and payment is expected upon receipt of the invoice. All payments are non-refundable. Refer to SCA web page (http://www.scaweb.org/about_refund_policy.shtml) for further information on refund policy.
- 7) Printing or inclusion of company logos on materials, website or merchandise is conditional on the sponsor supplying the file in time (before 1st of August) and in the requested format.
- 8) The conference organizers take no responsibility for the condition of the any materials received for storage prior to the conference, nor for ensuring that the materials are delivered.